

**International Association for Media and Communication (IAMCR)**  
**26th World Congress, July 20 – 25, 2008**  
**Stockholm (Sweden)**  
**Theme: Media and Global Divides**

**Call for Papers**  
**Popular Culture Working Group**

The Popular Culture Working Group of the International Association for Media and Communication Research announces its call for papers for the IAMCR Congress in Stockholm, Sweden (July 20-25, 2008). The conference theme for the 2008 Congress is "Media and Global Divides."

Web details for the conference are available at:  
[http://www.jmk.su.se/contents/sidor/english/info/scientific\\_conference.php](http://www.jmk.su.se/contents/sidor/english/info/scientific_conference.php)

And at IAMCR website:  
<http://www.iamcr.org/>

Papers from a range of perspectives on popular culture topics will be considered. Abstracts should be a maximum of 400 words, and should outline the proposed topic and give a clear indication of the general perspective and theoretical orientation of the paper.

Please include your name and title (as you would like it to appear on the programme), job title, department, university, and full contact details. Email will be the normal form of communication with you.

Abstracts must be received by me by February 1st 2008. Email as Word attachment or RTF attachment to **[garry.whannel\[AT\]beds.ac.uk](mailto:garry.whannel@beds.ac.uk)** .

I will let you know whether your proposed paper can be included in the programme by March 1st 2007. The deadline for full papers is June 15, 2008.

Please note that as a policy, IAMCR does not permit multiple submission of identical abstracts to more than one section

Questions specifically about the Popular Culture Working Group should come to me at **[garry.whannel\[AT\]beds.ac.uk](mailto:garry.whannel@beds.ac.uk)**. For general information about the conference, please do NOT contact me. Instead try the IAMCR website or the conference website (listed above). Please note that I have no responsibility for conference registration fees and cannot comment on your eligibility for reduced rates.

I would appreciate hearing from anyone who would like to be involved in the Popular Culture Working Group, even if you do not intend to submit a proposed paper for 2008. I will then keep you informed of future plans. Email to Garry Whannel at **[garry.whannel\[AT\]beds.ac.uk](mailto:garry.whannel@beds.ac.uk)** and please included your name and contact details.

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