

**International Association for Media and Communication (IAMCR)
26th World Congress, July 20 – 25, 2008
Stockholm (Sweden)
Theme: Media and Global Divides**

**Call for Papers
Working Group for Media Production Analyses**

The Working Group for Media Production Analyses of the International Association for Media and Communication Research invites submissions for the IAMCR Congress in Stockholm, Sweden (July 20-25, 2008).

This Working Group provides a venue for researchers of media production. The working group focuses on different technologies, organizational contexts and genres to grasp the internal and external dynamics of media production processes. Comparisons between technologies, organizational contexts and genres are relevant. Other focal points are methodological aspects: production ethnography in general, problems and strategies of access or publication, and the theoretical grounding of methods. Empirical studies are obviously welcome. It is an explicit aim to include and encourage studies of media convergence: the 'new media'. These media and the production processes related to them represent an explicit challenge for the field of production studies, but other challenges emerge from new types of media economy, forces of convergence and globalization, decreasing publicly funded media, and conglomerate economics.

The Working Group invites abstract submissions for the 2008 conference, and these may be directed to **c.paterson[AT]leeds.ac.uk**

The deadline for the submission of abstracts (500 words) is January 31, 2008. You will be informed whether or not your abstract is accepted by March 31, 2008. The deadline for full papers is June 15, 2008.